

BHARAT
PRINT EXPO 2026

THE TOTAL
PRINT & PACKAGE
CONVERTING
EXHIBITION

27 28 29
APRIL 2026
CHENNAI TRADE CENTRE
CHENNAI

PRINT opportunities
MAXimised



Make your **BRAND** visible
to your **CUSTOMERS**

SHOW DIRECTORY ADVERTISEMENT

FRONT COVER - Maximum Visibility
INR ₹1,00,000 | \$2000

BACK COVER - Premier Position
INR ₹90,000 | \$1800

FRONT COVER INSIDE - High Visibility
INR ₹75,000 | \$1500

BACK COVER INSIDE - High Visibility
INR ₹75,000 | \$1500

FIRST PAGE - Prime Position
INR ₹60,000 | \$1200

LAST PAGE - Prime Position
INR ₹60,000 | \$1200

PAGE 2 TO PAGE 15 - Prime Position
INR ₹50,000 | \$1000

INSIDE FULL PAGE : INR 40,000 | \$800

INSIDE HALF PAGE : INR 25,000 | \$500

** GST Extra @ 5%*



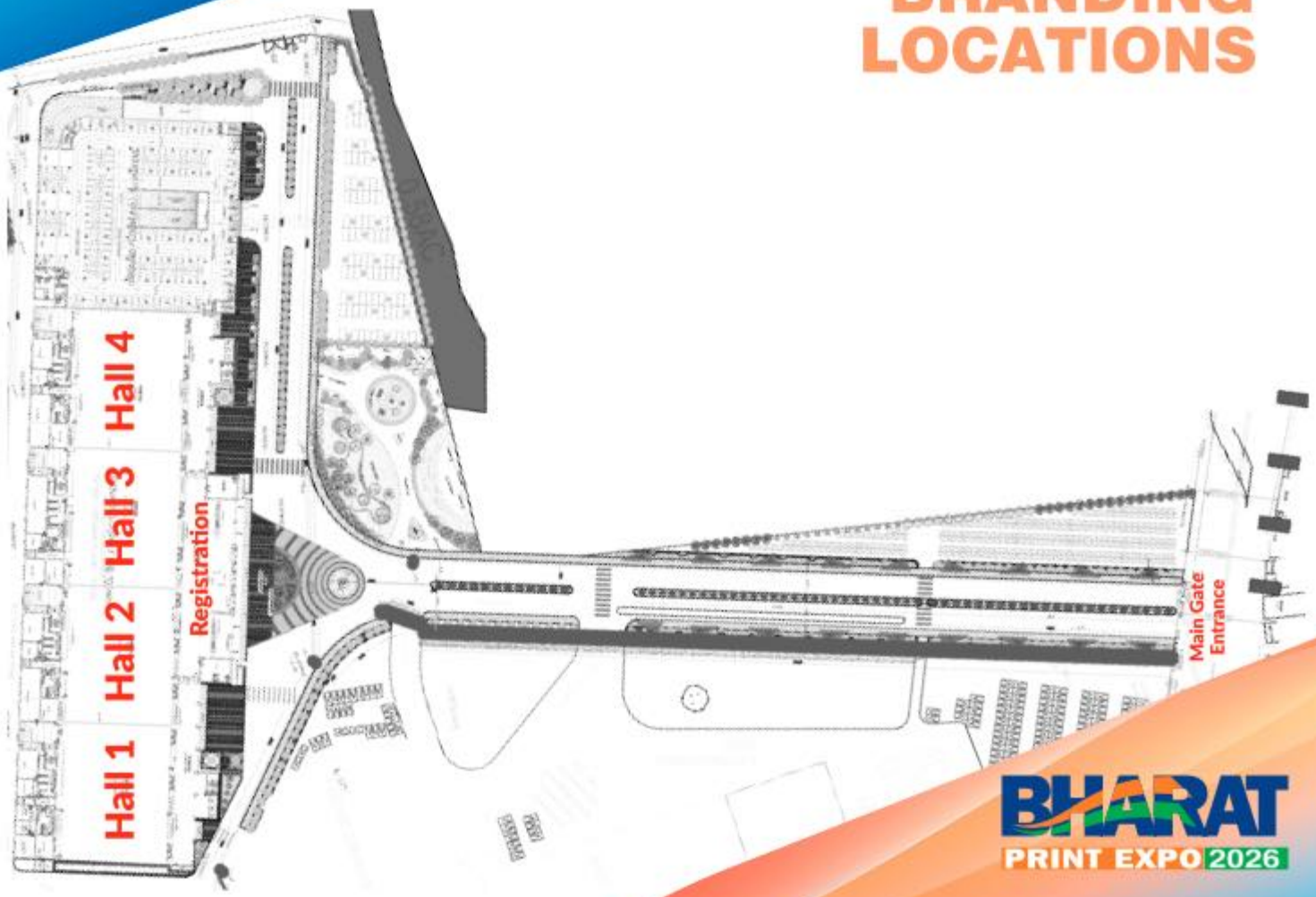
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**BRANDING
OPPORTUNITY**

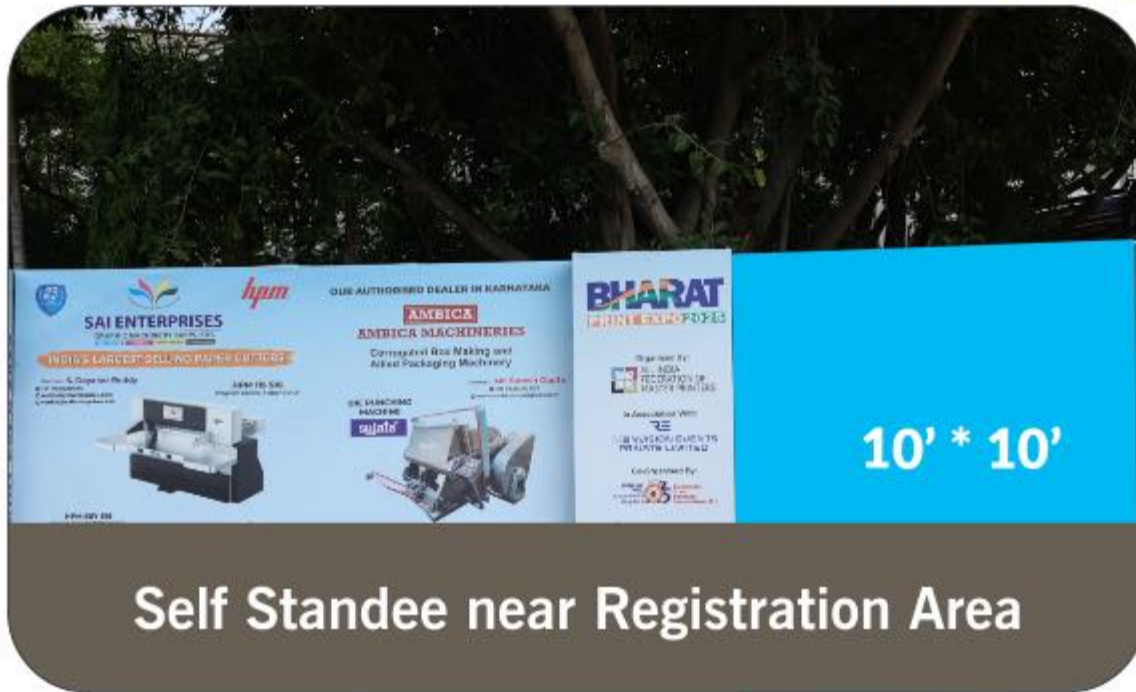


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BRANDING LOCATIONS



BRANDING OPPORTUNITY



Cost ₹ 1,00,000 | \$ 2000

*Per Banner

* GST Extra @18%

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BRANDING OPPORTUNITY



Cost ₹ 60,000 | \$ 1200
*PerBanner

* GST Extra @18%

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BRANDING OPPORTUNITY

Hall Entrance

LED Screen

(*Minimum 20 times a day)



Cost ₹ 20,000 | \$ 400

*Per Day

* GST Extra @18%

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Become a
Partner

PARTNERSHIP OPPORTUNITY

"EXCLUSIVE CATEGORY PARTNER:"

Partnership Value: INR 8,00,000 / USD 16,000

Sustainable Automation  <small>Precision automated packaging solutions</small>	Carton Folding 	Book Binding  <small>Knowledge of Binding</small>	Digital Print 
Offset	Corrugation	Textile Printing	Package Converting
Print Consumable	Soft Signage	Paper & Board	Rigid Box
Wide Format	Label Printing	Print Roller	Inks

* GST Extra @18%

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PARTNERSHIP OPPORTUNITY

"EXCLUSIVE CATEGORY PARTNER:"

Partnership Value: INR 8,00,000 / USD 16,000

Benefits:

Logo Promotions:

- Event Website
- E-communications
- Social Media Graphics
- On Venue Hoardings and Branding
- Visitor Invitations (Print & Online)
- Promotional Events

Self Standee:

- One standee (10*10 feet) near entrance of Exhibition Hall
- One standee (10*10 feet) in the visitor walkway.

Promotional Video:

- 30 to 60 sec video run in loop over LED screens on venue for all the three days of exhibition.- Minimum run- 20 times per day

Advertisement in Exhibition Directory:

- In starting prime pages

Media Coverage:

- Photo, Video, Byte Coverage by Event Media Team during the Show

Social Media Posts:

- Exclusive Social Media Posts highlighting your exclusive category

** GST Extra @18%*

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PARTNERSHIP OPPORTUNITY

VISITOR LANYARD PARTNER:

Partnership Opportunity : 1 Nos

Partnership Value: INR 6,00,000 / USD 12,000

Benefits:

- Logo on Lanyard (20000+)
- Logo on Pre Registered Visitor Link
- Logo on Visitor Registration Form
- Logo on Event Website
- Logo on Exhibitor Catalogue
- Media Coverage
- Branding at Registration Area
- Logo with Other Co-Sponsors across the venue
- Social Media Post



* GST Extra @18%

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PARTNERSHIP OPPORTUNITY

VISITOR BADGE PARTNER:

Partnership Opportunity : 1 Nos

Partnership Value: INR 5,00,000 / USD 10,000

Benefits:

- Logo on Badge - Bothsides (25000+)
- Logo on Pre Registered Visitor Link
- Logo on Visitor Registration Form
- Logo on Event Website
- Logo on Exhibitor Catalogue
- Media Coverage
- Branding at Registration Area
- Logo with Other Co-Sponsors across the venue
- Social Media Post



* GST Extra @18%

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PARTNERSHIP OPPORTUNITY

VIP LOUNGE PARTNER

Partnership Opportunity : 1 Nos

Partnership Value: INR 12,00,000 / USD 24,000

Benefits:

- Logo on VIP Invitations
- Co Branded VIP Lounge with Logo and Signages across the VIP Lounge
- Logo on Event Website
- Complimentary Access For 75 VIP Invitees
- 2 Self Standees 10X10 Ft
- Logo on Event Website
- Media Coverage
- 30-60 Sec video on event screens in loop with other sponsors across 3 days.
- Social Media Post



* GST Extra @18%

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PARTNERSHIP OPPORTUNITY

BEVERAGE PARTNER:

Partnership Opportunity : 1 Nos

Partnership Value: INR 5,00,000 / USD 10,000

Benefits:

- Logo on Water Bottles (200 ml): 50,000 qty
- 30-60 Sec video on event screens in loop with other sponsors across 3 days.
- Branding at Distribution Points
- 2 Self-standee (10X10 Ft)
- Logo on Event Website
- Logo on Exhibitor Catalogue
- Media Coverage
- Social Media Post



* GST Extra @18%

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PARTNERSHIP OPPORTUNITY

VISITOR BAG PARTNER:

Partnership Opportunity : 1 Nos

Partnership Value: INR 5,00,000 / USD 10,000

Benefits:

- Distribution from Visitor Registration Counter Only
- Co- Branded Bag as per Approved Quality and Design – 10,000 Nos
- Logo on Event Website
- Logo on Exhibitor Catalogue
- Logo on Sponsor Panel at Venue
- One 10X10Ft Branding in Visitor Walkway
- Social Media Welcome Post



** GST Extra @18%*

DIGITAL MARKETING



* Customised package is made as per requirement!

***Start@ ₹75,000 | \$ 1500**

** GST Extra @18%*

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www.BharatPrintExpo.com

